

★ DAKOTA DEFENSE ALLIANCE ★

AUGUST 12, 2010

"OPPORTUNITIES IN DEFENSE" TRADE TALK ANNOUNCED IN FARGO

FOR IMMEDIATE RELEASE:

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NDTO, DDA & RAYTHEON TO CO-HOST TRADE TALK

The North Dakota Trade Office, Dakota Defense Alliance and Raytheon announce that they are co-hosting an upcoming Trade Talk seminar "Opportunities in Defense" at the Hilton Garden Inn in Fargo, ND on August 18th, 2010.

Businesses will have the opportunity to learn how the US Government is creating new ways to engage local and small businesses in new partnerships with established defense firms. This event will also showcase how to capitalize a full market potential. Small and medium-sized businesses with an interest in developing defense procurement contracts should consider attending.

Rear Admiral (Ret) Christopher "Mike" Moe, Director of Business Development of Raytheon, Maritime Mission Capabilities will present the keynote address on where the defense industry is going from an industrial perspective followed by a panel discussion with leading industry representatives from Northrop Grumman Corporation, Boeing and many others.

The Keynote and luncheon will begin at 12:00 PM in the Lilac Room of the Hilton Garden Inn and will end tentatively at 3:00 PM. Cost to attend is \$15 for NDTO and DDA members and \$30 for non-members.

Please RSVP by Friday, August 13, 2010.

About the Dakota Defense Alliance

With 30 members ranging from high-tech manufacturing, information technology, program management, business administration as well as several other areas the DDA hopes to reach out and create more awareness of the opportunities that businesses as well as students have right here in North Dakota. The DDA helps small and medium-sized businesses network with prime contractors to gain more opportunity, create more jobs and to stimulate our economy. The DDA also works with several economic development corporations to stimulate growth in rural areas as well as assist in the development of worthy programs in the Educational system. To find out more information visit www.dakotadefensealliance.com.

About the North Dakota Trade Office

The North Dakota Trade Office is a public-private partnership dedicated to expanding trade through advocacy, education and expertise. The Trade Office and its network of International Business Resources provide a full range of services to assist emerging and experienced global businesses throughout the export process.

About Raytheon

Raytheon is a technology and innovation leader specializing in defense, homeland security and other government markets throughout the world. With a history of innovation spanning 88 years, Raytheon provides state-of-the-art electronics, mission systems integration and other capabilities in the areas of sensing; effects; and command, control, communications and intelligence systems, as well as a broad range of mission support services.

*"The defense industry has many opportunities today that reach beyond military applications. This event is a way for North Dakota companies to learn where these opportunities are, how to make the most of them, and resources and contacts to help along the way. Together our companies are stronger and exponentially more successful than when they go it alone."
~Director Global Business Development,
Sharon May~*

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